

CORE TEAM

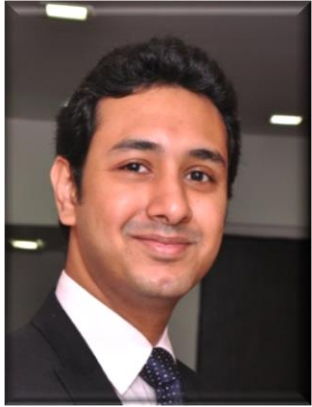


**Param Kannampilly,
Chairman &
Managing Director**

Profile

- He founded Concept Hospitality Pvt Ltd in 1996. CHPL owns ‘The Fern’ & ‘Beacon’ brands and also manages a selection of independent hotels.
- Post Graduate Diploma in Hotel Management & Catering Technology
- Fellow of The Institute of Hospitality, London
- Fellow of The World Academy of Productivity Sciences
- Executive Committee Member of FHRAI representing the Western Region
- He is on the Board of Governors, IHMCT, Mumbai; Chairman of The Institute of Hospitality, London - Western India Chapter
- He has over 35 years of experience in the Hospitality Industry
- Has been associated with hotel groups such as:
 - The Spencer Group of Hotels
 - Fariyas Group
 - Hotel Leela Venture
 - Raheja Group of Hotels in India
 - The Orchid Group

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Suhail Kannampilly
Sr. VP - Operations

Profile

- With a keen business acumen that stems from 17 years of experience in the hospitality industry.
- An alumni from IHM Mumbai, Suhail has been instrumental in the growth and development of Concept Hospitality and has fore-fronted the success of the Fern brand across India.
- Launched Beacon as an Economy Segment Hotel Brand in 2015.
- Driving the vision to reach 100 hotels by 2020.
- With a strong process background, he has ensured key operating efficiency standards across the portfolio.

Profile



Noshir A Marfatia
Sr. VP - Sales & Marketing

- Carries over 30 years of Sales & Marketing experience with leading Hotel Brands such as The Oberoi Hotels, Sarovar Hotels, The Park Hotels and Advani Hotels & Resorts (Ramada Caravela Beach Resort Goa.)
- Also represented Baglioni Hotels, Italy in India.
- With a passion for marketing hotels, he has excelled in heading and developing sales teams that have contributed to the bottom line via online distribution channels, e-marketing, hotel advertising & public relations.
- A key team member at Concept Hospitality which has one of the fastest growing portfolios of hotels & resorts under The Fern brand of upscale & midscale environment sensitive hotels.

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KP. Das
VP - Projects

Profile

- A diploma holder in Mechanical Engineering, he has over 33 years experience in Maintenance.
- Worked for TIFR, Tylos Hotel, Ritz Group & The Raheja Group. Overseas experience in Bahrain.



Krishna Poojary
Chief Financial
Officer

Profile

- An experienced hotel finance & audit professional with 15+ years of experience.
- - Well versed with uniform systems of accounting, finance & taxation.
- - Today he directs & controls the finance of all the hotels ensuring a healthy cash flow in hotels.

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Arijit Chatterjee
Chief People's
Officer

Profile

- A Globally Traveled Hospitality & HRD Leader with 18 years of cumulative experience in Pre-Openings, Hotel Operations, L&D, Quality & Corporate HRD. An Opening Charter team member -1st Marriott in India & MDP from Marriott Intl. Inc. at the 1358 room 446 Luxury Yacht -San Diego Marriott Marquis & Marina, CA,USA.
- He is a Certified Asia Region Trainer (Accor Academie TH) & Lead Facilitator, Emerging Leader-Taj & Assessor (Distinction) from TATA group. He has secured Strategic Leadership & Advanced Management/HR Certifications from MIT, Sloan & The Kellogg School, NW Univ (USA) & Certified Leadership Coach & Mentor from XLRI Jamshedpur.



Basant Sabu
GM -Development & MIS

Profile

- Brings with him about 8 years of experience in Corporate Finance and Business Development
- Previously, he has worked in the Corporate Finance advisory team of Grameen Capital India, UNICON Securities & CG Corp. Global
- Completed his MBA in Finance from the Faculty of Management Studies (FMS), Delhi University

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Manvendra Rashk
GM - Operations (North India)

Profile

- A foundation of hotel management and hospitality skills honed at diverse and varied scales of domestic & international properties.
- He brings with him focused business acumen of 25 years of experience with brands such as The Sheraton & Taj Group of Hotels.



Sanjib Mukherjee
GM - Operations (South India)

Profile

- A hotel management graduate with over 20 years of experience in preopening and operational hotels. Prior to this assignment, worked as General Manager with The Fern Residency, Mumbai .
- He brings with him focused business acumen and experience of brands like Taj hotels, Orchid Hotels, Sarovar Hotels, Videocon Industries, Raheja Group of Hotels.



Vaishali Momaya
Operations Manager (Gujarat)

Profile

- Has over 11 years of rich & diverse experience, having worked with Air Hostess Academy, Hotel Sahara Star, Hotel Leela Kempenski. Her last employment was with “The Beatle Hotel”.
- She is a B.Com. Graduate with Diploma in Aviation & Hospitality Management.

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Arindam Mitra
GM - Operations (Nepal)



Kevin Martis
GM - Sales & Marketing,
(Western India)



Mohit Sharad
GM - Sales & Marketing
(North & East India)

Profile

- Carries over 19 years of rich & diverse experience, having worked with Taj Group & EIH (Oberoi Group), Ffort Radisson, Kolkata, The Oberoi Hotels, Associate Baltimore Inner Harbour Marriott, USA, The Park Hotel Kolkata, Fair Mount Swissotel Kolkata, Radisson Blu, North East India.
- His Last employment was with Admiral Plaza & Geteway Hotel, Dubai UAE

Profile

- Carries over 12 years of rich & diverse experience, having worked with Sahara Star, VITS Hotels & Lotus Resort.
- His Last employment was with Meluha The Fern An Ecotel Hotel & Rodas An Ecotel Hotel

Profile

- Has over 14 years of rich & diverse experience, having worked with “Alletia Remedies Pvt Ltd.” and “Sewara Hospitality & Development”. His last employment was with “ITC WelcomHeritage, New Delhi.”
- He is a Commerce Graduate with Diploma in Web Designing & E - Commerce.

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Prasad Bal
General Manager -
Online & Revenue

Profile

- Carries over 13 Years of rich & diversified experience with Electronic Distribution, E-Commerce ,OTA's . Having worked with Elite Hospitality (Bahrain) Club Mahindra , Sabre Holding corporation ,Trust International (formally known as Sabre hospitality solutions) Akbar Travels & WNS global services.
- Has done various Six Sigma black belt projects at Club Mahindra & has also done IATA –UFTAA from Montreal Canada.
- He is responsible for Online Channel Revenue across all hotels under various brands of Concept Hospitality



Anieta Vaghaiwalla
Director of Sales (Pune)

Profile

- Carries over 29 years of rich & diverse experience, having worked with Fariyas Holiday Resort, Cidade De Goa, Averina Beach Resort, Andaman Beach Resort, Quality Inn Rainbow Retreat. Her last assignment was her own run event management company Eventz 360 degrees.
- She is responsible for generating room and MICE sales for Concept Hospitality's national portfolio from the Pune region.



- Having 16 years of rich experience in Sales, Mr. Beigh has worked with Aviva Life Insurance, Golden Palms Hotel & Spa, Savannah Sarovar Premiere, Accor Hotels IBIS.
- His last assignment was with Davanam Sarovar Portico Suites (Sarovar Hotels & Resorts)

Mr. Imtiyaz Beigh
Director of Sales (South India)



Mr. Ritesh Sen
General Manager - Food & Beverage

- Mr. Sen carries over 20 years of rich & diverse experience, having worked with Radisson Blu, Parc Estioque, The Leela, The Park, The Carnival Cruise Line and TGIF
- He has completed his Hotel Management from IHM.

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Lorraine Sharma
Head - CRS

Profile

- Over 22 years of experience in Sales & Marketing, public relations & CRS.
- She has worked with reputed Organizations such as Gammon India Ltd., Raheja Group of Hotels, Orchid Group of Hotels.



Beena Saldanha
General Manager -
Administration.

Profile

- A Commerce Graduate with a Diploma in Personal Secretary's Course, she has worked for over 30 years with Chairmen / Managing Directors / Directors & General Managers of the Spencer, Taj, Leela, Fariyas, Raheja & Orchid group of hotels.